



Asset (Strength)Based Approaches

An Introduction

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Our Communities Approach 2017-2021 and 2022-26

Asset Based Thinking and Doing

“working with the skills, knowledge, connections and potential that exists within a community.”

Social Action

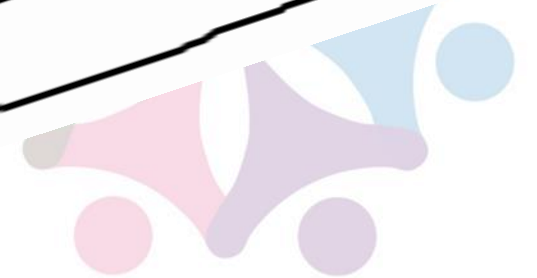
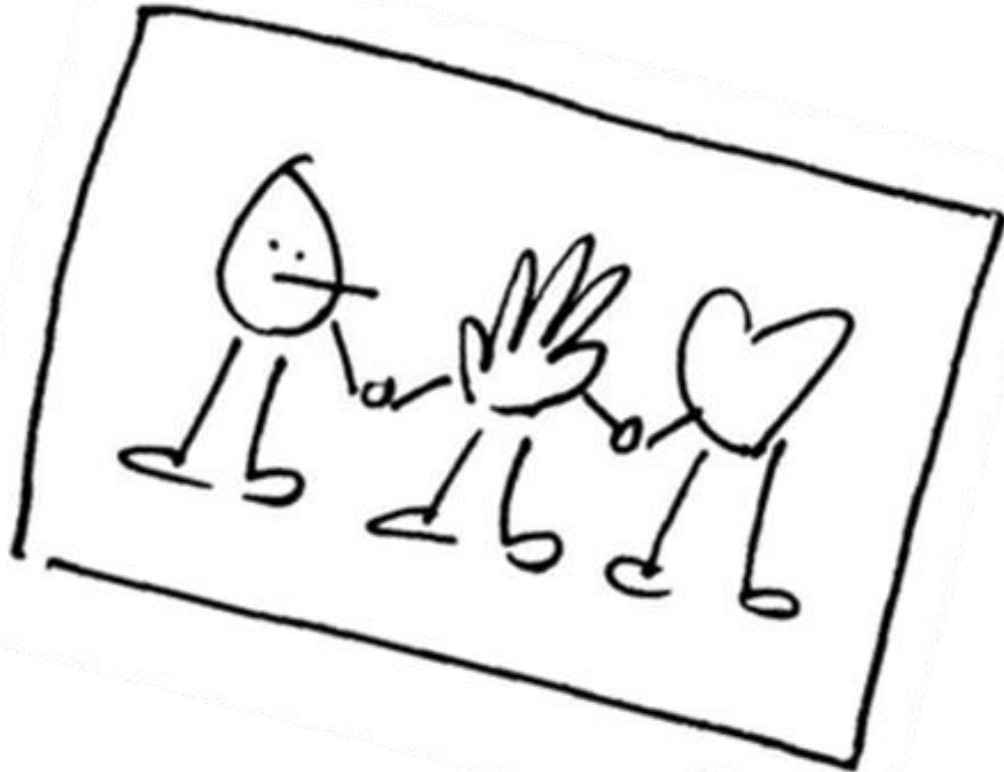
“People coming together to help improve their lives and solve the problems that are important in their communities.”





Leicestershire
Communities

What Do We Mean By Assets?



Asset Based Thinking and Doing

Step 1

“REFRAMING”

Asset Based Conversations



- Spend time making sense or exploring the goal with the people you're working with?
- Can you go about achieving the goal another way?

Step 2

“IDENTIFYING ASSETS”

Community Asset Mapping

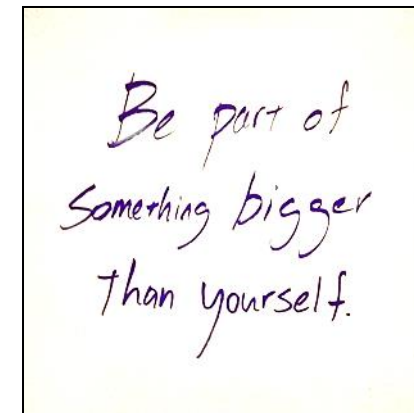


- Have you thought about what ‘assets’ you have and what assets are needed?

Step 3

“MOBILISING”

Connecting Assets



- Have you created a space for people to come together, to share individual and group assets?

Step 4

“CO-PRODUCTION”

Working Together for Positive Action



- Have you focussed on the main outcome you want to achieve?
- Have you remained flexible to change the way you reach your end goal as you work with the assets available to you at the time?

What is an Asset Based Approach?

- “Asset-Based Thinking is not blind optimism or magical thinking. It does not offer the quick fix or over-promise results. It’s not based on theory alone...
- Asset-Based Thinking takes “positive thinking” to a whole new level of engagement. While positive thinking calls for a positive attitude about life and the future, Asset-Based Thinking calls for positive action and traction in the present moment.....
- Action is the key word! Ideas bestowed with ‘positive attitude’ remain just ideas. However, if you take an idea and add ‘positive action and traction’ to it, it becomes innovation.”

source: <https://idea-sandbox.com/blog/asset-based-thinking/#ixzz7BfHmyWeh>

source: <https://idea-sandbox.com/blog/asset-based-thinking/#ixzz7BfHhEljC>

source: <https://idea-sandbox.com/blog/asset-based-thinking/#ixzz7BfHTPUVT>

