

Friendly Connected Communities



**A practical introduction to Asset
(Strength)Based Approaches in your
community/organisation**



Outcomes for the evening?



- Today we are going to look at how FCC can work in practice for you!
- Paul will share his experience and knowledge
- Interactive session exploring how we can work together in an FCC way
 - Its all about you? Introductions
 - What are your strengths
 - What are you hoping to achieve, what would you like to do?
 - How can we do this together (making connections in a “friendly way”)
 - Sharing our actions and connections activity



Who are the Communities Team?

Based in Chief Executives Department at Leicestershire County Council to work across LCC and with partners to support and co-ordinate several workstreams:

- Strategy Development, implementation and oversight of the Communities Approach
- Strategic Volunteering
- Armed Forces Support (inc legislation, employee network, ceremonies etc)
- Co-ordination of Corporate Communities Board
- Commissioning, VCSE, Social Value, Healthwatch, RCC
- Communities Network & Partnerships, inc Businesses
- Neighbourhood Planning co-ordination and support
- Liaison and Engagement with Parish and Town Councils

Underpinned by two key principals:

- **Asset Based Thinking and Doing**

“working with the skills, knowledge, connections and potential that exists within a community.”

- **Promoting Social Action**

“People coming together to help improve their lives and solve the problems that are important in their communities.”



Some of Our Communities Approach Activities 2022-26

**Community
Roadshows**

**Facilitated
Workshops**

**Friendly Connected
Communities**

Newsletters

**Supporting Town and
Parish Councils**

**Network
Events**

VLOGS

**Social
Media/Website**

**Neighbourhood
planning**



What is Friendly Connected Communities?



The aim of Friendly Connected Communities is to:

maximise and increase links between groups, activities and local people so that more residents can feel included and are able to participate in community life.

- FCC came from stories of existing groups and “Friendly” Programmes that already exist
- FCC brings these together in a way that can support people and organisations to realise their potential.
- FCC achieves this by creating connections, learning together, sharing best practice and providing practical tools

We know that communities and organisations are running lots of activities and projects already, and that every community is different. Using the strength-based approach of “starting with what’s strong not what’s wrong” FCC provides a framework and tools for people to tap into their local networks and build on their outcomes.





What Can Friendly Connected Communities Approach Achieve?

Paul Fagan from Marlene Reid Centre shares his story



Interactive session!

**IT'S ALL
ABOUT
YOU!**

Activity 1: 2 minute egg timer introductions

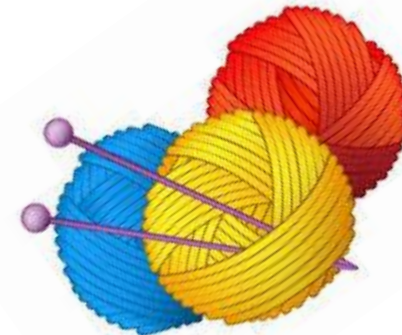
Activity 2: Post it notes What are your strengths?

Activity 3: Post it notes What are you hoping to achieve?

Activity 4: How can we do this together? (making connections in a “friendly way”)

Activity 5: What examples do you have being Friendly and Connected as an organisation/community?

Activity 6: Ball of Wool connections activity





Resources

- You can access the tools and resources around FCC (including the logo) and our wider Asset Based Programme on our [website](#)
- You can contact the team at leicestershirecommunities@leics.gov.uk



www.leicestershirecommunities.org.uk



@leicestershirecommunities



Thank you



- **Thank you from our Lead Member Mrs Pam Posnett**
- We would love to hear from you to help us shape and improve our future work
- Please share your views via our feedback form
- Have a safe journey home

